

Logo Contest

Eligibility

The contest is open to all band members and descendants of the We Wai Kai Nation.

Submission Guidelines and How to Enter

1. It starts on September 1st, 2021 and closes on October 31st, 2021. Late submissions will not be considered.
2. All entries must be submitted electronically to communications at communications@wewaikai.com. Submissions must include the full name of the person who designed the logo, name, email address, postal address, and telephone number.
3. Contestants may submit ONE original entry.
4. Each entry should be submitted in TWO formats; one in colour and one in black and white/greyscale.
5. The logo should not carry the name of the artist. The design of the logo must be original.

Logo Design and Guidelines and Parameters

This contest aims to design a logo to be used by the We Wai Kai Nation (Cape Mudge Band) for all promotional purposes in the future.

The logo's design should reflect the values and rich history of the We Wai Kai Nation. It should deliver an immediate and honest impression of who we are as a Nation while connoting feelings of honour, trust, pride, excellence and integrity. **This logo will be our mark of our long-term success moving into the future.**

The logo must be appropriate for a professional business setting and include "We Wai Kai Nation" in its design.

Entries must be submitted as JPEG files. The winning entry must later be submitted in scalable vector graphic format for quality reproduction purposes. The colour must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. In addition, it should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

1. The designer is responsible for proving its authenticity, should any complaints arise due to similarities, likeness, or comparison.
2. WWK reserves the right to disqualify any entry based on perceived violations of intellectual property rights
3. WWK Nation reserves the right to use the winning submission for promotional purposes in the future, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials

4. If the winner is determined to have violated any rules, they will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by the Chief and Council. Their decision will be final, and no further correspondence shall be entered into
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
- 3. The prize for the winning entry is \$1,500**
4. The winner will be notified via email and announced on the WWK Nation Website and Facebook page (www.facebook.com/wewaikaifirstnation/).

If you have any questions about the rules and guidelines, please email Sara at communications@wewaikai.com